MARKETING CONTEST

SPREAD THE WORD

Promote the wedding show to your followers for a chance to win one of these three prizes:

FIRST PLACE



WIN A FREE BOOTH

at the June 6, 2027 Embassy Suites, Cleveland show ($1,300 value)

SECOND PLACE



WIN A LOCAL LOVE AD

Or credit towards a larger ad in the 2028 Today's Bride Magazine ($625 value)

THIRD PLACE



WIN A CUSTOM EMAIL BLAST

Sent by Today's Bride to 4,000+ subscribers ($600 value)

FOURTH PLACE



WIN A CLASSIC ONLINE LISTING

or credit towards a higher tier listing on TodaysBride.com for one year ($500 value)

THE MORE YOU PROMOTE THE SHOW,

THE BETTER CHANCE OF WINNING!

1 ENTRY	FOR EVERY **SOCIAL MEDIA POST** TO YOUR BUSINESS PAGE Post or share about being at the Today's Bride Wedding Show on your business social media accounts and **tag @todaysbride to get points.** A maximum of 3 points will be given for posts on the show day.
3 ENTRIES	FOR EACH **BLOG POST** THAT MENTIONS THE SHOW Send a link to points@TodaysBride.com.
3 ENTRIES	FOR MENTIONING THE SHOW IN YOUR **EMAIL SIGNATURE** OR **VOICEMAIL** Send an email to points@TodaysBride.com to let us know.
5 ENTRIES	FOR MENTIONING THE SHOW IN AN **EMAIL BLAST** Send an email blast to your prospect database inviting them to come and see you at the Today's Bride Wedding Show, and to contact you for free tickets. Add points@TodaysBride.com to your email list to receive credit.
10 ENTRIES	FOR ADDING THE **"TODAY'S BRIDE PARTNER" BADGE & LINK** TO YOUR WEBSITE. Download the partner badge at **todaysbride.com/pros/badge** and send a link to points@todaysbride.com.
15 ENTRIES	FOR MENTIONING THE SHOW IN ANY OTHER **TRADITIONAL ADVERTISING** (radio, TV, direct mail, print, etc.) Send an email to points@TodaysBride.com to let us know.

Each entry increases your chance of winning! Contest ends January 24, 2027, at 4:00 PM. Submit multiple entries for higher odds of winning!

Follow us on: and **tag** us **@todaysbride**

(You must tag us to receive credit!)

*Must be on an official business account

Hashtag **#TodaysBride** to start a trend!

Visit **TodaysBride.com/Pros/Promote**

for more banners, logos, and examples of how to create a post and how to tag us.