# Digital rates

## ONLINE PROFILE PAGES

| | |
|---|---|
| Signature Listing (Venues & Entertainment) | $1,500/year |
| Signature Listing (Other Categories) | $1,000/year |
| Essential Listing | $700/year |
| Classic Listing (Included free with print ad) | $500/year |
| Basic Listing | $250/year |

## DIGITAL MARKETING

Must have a basic online profile to qualify.

| | |
|---|---|
| Email Blast | $600 |
| Featured Home Page Partner Ad | $150/month |
| Blog Ad | $200/year |
| Guest Blog | $300 |
| Featured Show Exhibitor Ad (Exhibitors only) | $150 |

Home page ads are limited and updated monthly. They are scheduled for the first available month; however, for an additional $50, a specific month can be requested (based on availability).

## SOCIAL MEDIA PACKAGE

Reach a targeted audience with 1 Facebook post, 1 Instagram post, 1 Instagram story, and 1 Paid Facebook or Instagram post on Today's Bride accounts. Must have a basic online profile to qualify,

| | |
|---|---|
| Social Media Package | $500 |

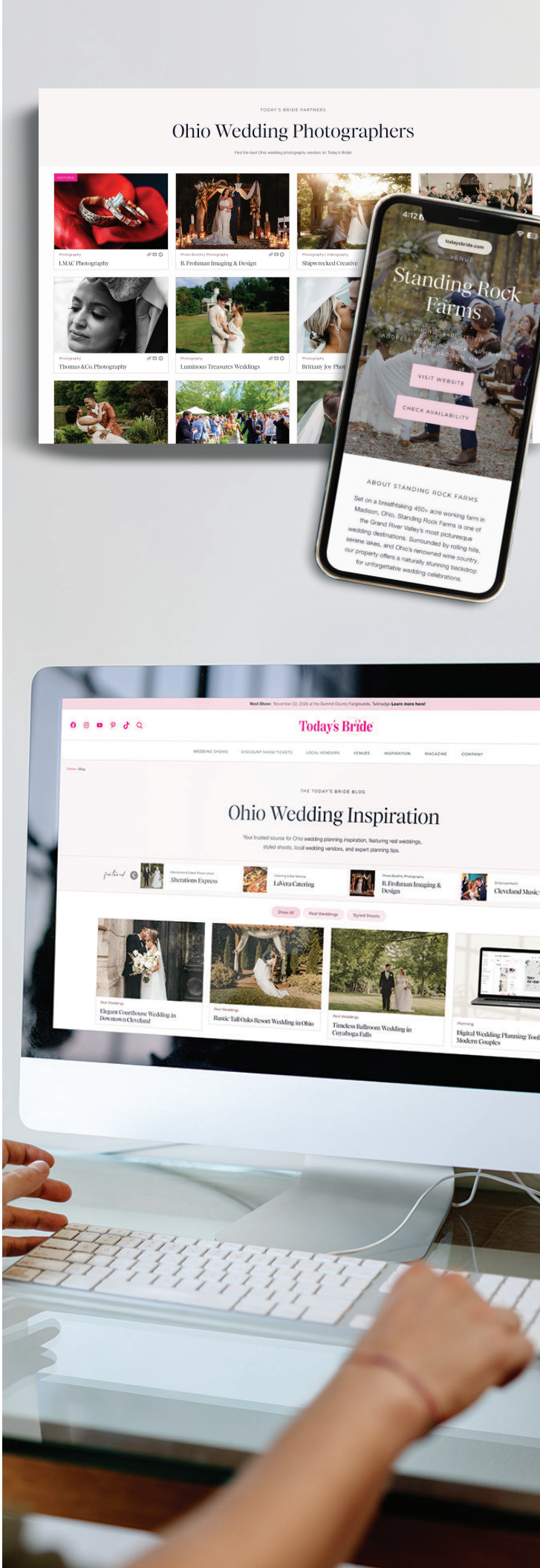
## TICKET SPONSORSHIPS

Must be exhibitor in show to qualify.

| | Discount Sponsor | Online Sponsor |
|---|---|---|
| January Wedding Show | $2,400 | $1,200 |
| March Wedding Show | $800 | $400 |
| June Wedding Show | $800 | $400 |
| November Wedding Show | $800 | $400 |

## JOURNEY EMAIL PROGRAM

| | |
|---|---|
| Category Sponsor Ad | $600/year |
| Top Sponsor Ad | $4,000/year |
| Bottom Sponsor Ad | $3,000/year |
| Dedicated Email Send | $900/year |
| Category Sponsor Ad + Dedicated Email Send Combo | $1,200/year |

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