

print rates

ANNUAL MAGAZINE

Two-Page Spread (Essential Online Profile)	\$4,500
Full (Classic Online Profile)	\$2,990
Half (Classic Online Profile)	\$1,950
Quarter (Classic Online Profile)	\$1,450
Local Loves (Classic Online Profile)	\$625
Special Sections (Classic Online Profile)	
- Beauty & Health	\$775
- Flowers	\$775
- Cakes & Desserts	\$775
- Wedding Planners	\$995
Feature Sections (Basic Online Profile)	
- Officiants & Ceremony Sites	\$300
- Wineries	
- Breweries	
Premium Placements	Call for pricing
Advertorial	Call for pricing

2027 EDITION DEADLINE:

AUGUST 28, 2026

DISTRIBUTION DATES:

DECEMBER 2026 - NOVEMBER 2027

BRIDAL LEAD LISTS (MAGAZINE CLIENTS ONLY)

Today's Bride provides top-quality leads to businesses interested in pursuing direct marketing opportunities.

Weekly Bridal Leads	\$375
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SHOW PREVIEW GUIDE

Full Page	\$900
Half Page	\$500
Quarter Page	Included in Dominant Plan

JANUARY 2027 EDITION DEADLINE:

OCTOBER 23, 2026

DISTRIBUTION DATES:

DECEMBER 2026 - FEBRUARY 2027

WHAT'S INCLUDED:

- Online Profile on TodaysBride.com
- Shares via Social Media Networks
- Custom Ad Design
- Discounts on Services
- Partner Logo & Plaque
- Distribution at 200+ outlets and Today's Bride Wedding Shows



ADDITIONAL BENEFITS:

- Real Wedding Submissions (in print and on TodaysBride.com)
- Photo & Editorial Submissions

Today's Bride

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