

FOR IMMEDIATE RELEASE

Engaged Couples Can Win \$25,000 with Today's Bride!

Weddings are expensive, and no marriage should start in debt. Today's Bride wants to solve one lucky couple's wedding budget problems by giving away \$25,000!

Akron, Ohio, June 20, 2018—Today's Bride is excited to announce their new contest, allowing engaged couples to plan the details of their dream wedding day without worrying about the price tag. Partnering with The Big Giveaway, this multi-city contest makes wedding planning affordable by awarding one lucky couple \$25,000.

“At Today's Bride, our goal is to make the wedding planning process as easy for couples as possible. Once engaged couples start doing the actual research and shopping, they realize that the dream wedding they had in their head may be a bit out of their price range,” says Today's Bride Vice President, Jennifer Fyffe. “It can be discouraging, not to mention irritating. We are excited to partner with The Big Giveaway to help ease this burden and make those Pinterest-inspired weddings a reality.”

This contest will run from June 1, 2018 to May 31, 2019. Fill out a short form with your contact information to enter the pool! Couples' information will not be sold to third party marketers, and no purchase is necessary to enter.

Visit TodaysBride.com/win for a chance to win!

Link to Download Press Release and Images

<http://todaysbride.com/press-releases-advertising-images/>

About Today's Bride

For 28 years, Today's Bride Magazine & Shows has connected NE Ohio couples to local wedding professionals they can trust. Today's Bride produces five bridal shows per year, publishes yearly Cleveland & Akron/Canton Today's Bride Magazines, and offers local planning tools and tips at www.todaysbride.com.

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